

# Aimee Kandrac

## Intro

When Aimee's close friend, Laura, was diagnosed with a terminal brain tumor at the age of 25, Aimee, her mom and her sister sprung into action. They took charge and coordinated all of the non-medical care, rallying hundreds of friends to show their support.

Recognizing the need for a simpler way to coordinate care for friends in need, Aimee co-founded WhatFriendsDo.

At WhatFriendsDo, Aimee is an innovator. Instigator. Advice giver. Leader. At her core, Aimee is passionate about running a technology-based company centered on helping friends and families going through a life-changing event. Her innovative leadership has earned her recognition as one of Indy's Best and Brightest Finalists from Junior Achievement of Central Indiana and as a Top 50 Mompreneur of the Year from [eBabble.com](http://eBabble.com).

Aimee speaks to organizations around the country about "what friends do" in times of crisis and life-changing events. She has been a featured speaker at Network of Women in Business (NOWIB), Successful Women Made Here, the Indiana Conference for Women, and VERGE. Aimee has been featured in print and online in [Forbes.com](http://Forbes.com), *Fortune*, *Time*, *LA Times*, *Advancing Women*, *Indianapolis Woman* and the *Indianapolis Star*, as well as many TV, radio and podcasts.

Have you found yourself wondering what you can do to help when a friend or loved one needs you most? Aimee is here today to equip you to do just that.

Please join me in welcoming Aimee Kandrac!

